Participants in the 2023 Flights of Discovery Summer Camp get a close-up view of an Amazon Prime Air 767-300 cargo jet taking off at Manchester-Boston Regional Airport.

**AVIATION MUSEUM OF NEW HAMPSHIRE**

2024 Underwriting / Sponsorship Opportunities

—Updated November 2023

A vintage DC-3 airliner visits the Aviation Museum as part of our annual ‘PlaneFest!’ celebration.

Named “Best Place To Take Kids in Southern N.H.” in 2023 Hippo Readers’ Poll!
2023-24 SPONSORSHIP OPPORTUNITIES: The Aviation Museum of N.H. plans a full schedule of events and activities to carry out our public service mission in 2024. We invite you to consider supporting our events, which each year attract community attention and collectively draw thousands of visitors.

For corporate giving, our 2024 line-up provides solid marketing value, terrific visibility, and a positive environment in which to showcase your organization’s brand and commitment to non-profit community service. As you’ll see, we offer four series of events: Major Events, our ‘Exploring Aviation’ Presentation Series, Children’s Events, and Special Events.

We’re happy to go over options and create a customized sponsorship package to give your organization the best value for your support. For more information, contact Jeff Rapsis, museum director, at (603) 236-9237 or by email at jrapsis@nhahs.org.

Named “Best Place To Take Kids in Southern N.H.” in 2023 Hippo Readers’ Poll!
BEST VALUE: SPONSORSHIP SERIES AND UNDERWRITING PACKAGES

Sponsorships are available for all individual events, as listed in the enclosed 2024 calendar. We also offer theme packages to provide your organization great value and maximum exposure:

Our annual Auto Show attracts hundreds of entrants.

Major Events Series: $10,000
Major sponsorship of our four biggest outdoor events:
- ‘Run The Rail Trail’ 5-Miler on Saturday, May 4, 2024
- Nashua Fly-In BBQ on Saturday, June 15, 2024
- Vintage Auto Show on Saturday, July 13, 2024
- PlaneFest! on Saturday, Aug. 17, 2024

Direct benefits: Includes logo/name in promotional materials for each event, program ad when appropriate; high visibility at each event, promotional table/presence and speaking opportunity at each event. Estimated total direct attendance: 3,000 people.
Indirect benefits: Presence in all museum communication channels, including Aeronaut printed journal, e-newsletters, and social media.

A program at the Aviation Museum of New Hampshire.

‘Exploring Aviation’ Series: $2,500
Sponsorship of ten programs in 2024, including:
- Ken Perkins, Lindbergh’s pilot: Thursday, Jan. 25, 2024
- Black History: ‘The Flying Ace’: Thursday, Feb. 8, 2024
- Hike to airliner crash site: Saturday, July 27, 2024
- Plus seven additional lectures, presentations, programs.

Direct benefits: Includes logo/name in promotional materials for each event, program ad when appropriate; high visibility at each event, promotional table/presence and speaking opportunity at each event. Estimated total direct attendance: 1,000 people.
Indirect benefits: Presence in all museum communication channels, including Aeronaut printed journal, e-newsletters, and social media.

Santa arrives via helicopter to launch our holiday display.

Children’s Events Series: $5,000
Sponsorship of our three annual children’s events:
- Easter Bunny arrival by chopper on Sat., March 23, 2024
- Haunted Halloween Hangar on Saturday, Oct. 19, 2024
- Santa’s Arrival/Holiday Exhibit on Saturday, Dec. 14, 2024

Direct benefits: Includes logo/name in promotional materials for each event, program ad when appropriate; high visibility at each event. Estimated total attendance: 3,000 people.

Our museum, the former airline terminal, back in the day.

Special Programs/Events: $5,000
Sponsorship of special programs and events in 2024:
- Return to Grenier Field on Saturday, June 1, 2024: A special celebration to honor those who served at Grenier Air Base at Manchester’s airport during World War II and the Cold War.
- Aviation Museum Summer Camp from Monday, June 17 to Friday, Aug. 9, 2024. A four-week youth aviation camp!
- 2024 Fundraising Gala scheduled for Saturday, Sept. 28, 2024

Benefits vary: Please inquire for a full roster of benefits.
Named “Best Place To Take Kids in Southern N.H.” in 2023 Hippo Readers’ Poll!
Thursday, April 4, 2024: 7 p.m.
‘Exploring Aviation’ Presentation Series

USER’S GUIDE TO THE 2024 TOTAL ECLIPSE
Join us as we review everything you need to know about the rare total solar eclipse that will be seen throughout North America (including N.H.) on Monday, April 8, 2024.
Estimated attendance: 75.
Exploring Aviation sponsorships $2,500 per year.

Saturday, May 4, 2024: 8 a.m. to noon
Major Event Series

3RD ANNUAL ‘RUN THE RAIL TRAIL’ 5-MILER
Welcome spring by getting out and joining in a rambling 5-mile foot race that takes you through untrammelled rural scenery and concludes with a scenic stretch of the Londonderry Rail Trail.
Expected in-person participation: 250.
Underwrite all four 2024 major events: $10,000.

Thursday, May 9, 2024: 7 p.m.
‘Exploring Aviation’ Presentation Series

‘ASK THE AIRPORT DIRECTOR’ UPDATE
A program highlighting recent trends and developments at Manchester-Boston Regional Airport, home of the Aviation Museum and a key economic engine for southern New Hampshire.
Expected in-person attendance: 75.
Exploring Aviation sponsorships $2,500 per year.

Thursday, May 16, 2024: 5 to 7 p.m.
Special Event

OUR ‘VOLUNTEER APPRECIATION’ PICNIC
The Aviation Museum of N.H. depends on the efforts of more than 80 volunteers to carry out our historic preservation and youth education programs.
Expected in-person attendance: 200.
Major event series sponsorships start at $1,000

Saturday, June 1, 2024: 5 to 9 p.m.
Special Event

‘RETURN TO GRENIER’ SPECIAL CELEBRATION
An event to honor those who served at Grenier Air Base at Manchester’s airport during World War II and the Cold War. Plus the launching of a new book about Grenier published by the Aviation Museum.
Expected in-person attendance: 400.
Sponsorship levels: $5,000/$2,500/$1,000.

Saturday, June 15, 2024: 10 a.m. to 2 p.m.
Major Event Series

NASHUA FLY-IN BBQ & PLANE VISITS
Pilots, fly in for great BBQ! Families, see aircraft up close! A great family event and terrific way to celebrate Father’s Day weekend.
Expected in-person attendance: 500.
Event sponsorship levels: $5,000/$2,500/$1,000.
Underwrite all four 2024 major events: $10,000.

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Monday, June 17 thru Thursday, Aug. 9, 2024

**Special Event**

**AVIATION YOUTH SUMMER CAMP**
An immersive six-week program for young people aged 10-13 and 14-17. Using special activities, field trips, and exciting programs, we’ll take a budding interest in aviation and turn it into a lifelong passion.

*Expected in-person attendance: 70.*

*Scholarship levels: $2,500/$1,000/$500*

Saturday, July 13, 2024: 10 a.m. to 2 p.m.

**Major Event Series**

**ANNUAL CLASSIC CAR SHOW**
One of the region’s largest gatherings of cool rides; vintage classic and specialty vehicles fill up the museum’s grounds. Plus vintage fire trucks, too!

*Expected in-person attendance: 750.*

*Event sponsorship levels: $5,000/$2,500/$1,000.*

Friday, July 26 & Saturday, July 27, 2024

**‘Exploring Aviation’ Presentation Series**

**Northeast Airlines Flight 792: 60-year anniversary program & hike to crash site**
Join us for a two-day program about a legendary crash that happened 70 years ago in New Hampshire’s White Mountains, including a hike to the crash site, where wreckage still remains.

*Expected in-person attendance: 100.*

**Exploring Aviation** sponsorships $2,500 per year.

Saturday, Aug. 17, 2024: 10 a.m. to 2 p.m.

**Major Event Series**

**PLANEFEST! AT THE AVIATION MUSEUM**
Vintage aircraft, Young Eagles flights, and many more ways for kids and families to get close to a wide range of aircraft. Plus food trucks and surprises!

*High visibility, estimated in-person attendance: 500.*

*Underwrite all four 2024 major events: $10,000.*

Thursday, Sept. 19, 2024: 7 p.m.

**‘Exploring Aviation’ Presentation Series**

**PROGRAM TO BE ANNOUNCED**
Join us for a program exploring the past, present, and future impact that aviation and aerospace have had on our lives in N.H. and around the globe.

*Expected in-person attendance: 75 people.*

**Exploring Aviation** sponsorships $2,500 per year.

Saturday, Sept. 28, 2024 from 5 to 9 p.m.

**Special Event**

**OUR ANNUAL FUND-RAISING GALA**
Join us for a night out of great music, great fun, and great friends as we all pitch in to support the Aviation Museum’s historic preservation and youth education programs. A good time will be had by all!

*Expected in-person attendance: 200.*

*Sponsorship levels: $5,000/$2,500/$1,000.*

Saturday, Oct. 19, 2024: 10 a.m. to 2 p.m.

**Children’s Event Series**

**HALLOWEEN HAUNTED HANGAR**
Once a year, your friendly Aviation Museum turns into a frighteningly fun haunted hanger. Plus get a license to legally fly a broomstick!

*Expected in-person attendance: 400 people.*

*Sponsor all three 2024 children’s events: $5,000.*

Thursday, Oct. 24, 2024: 7 p.m.

**‘Exploring Aviation’ Presentation Series**

**PROGRAM TO BE ANNOUNCED**
Join us for a program exploring the past, present, and future impact that aviation and aerospace have had on our lives in N.H. and around the globe.

*Expected in-person attendance: 75 people.*

**Exploring Aviation** sponsorships $2,500 per year.

Thursday, Nov. 7, 2024: 7 p.m.

**‘Exploring Aviation’ Presentation Series**

**PROGRAM TO BE ANNOUNCED**
Join us for a program exploring the past, present, and future impact that aviation and aerospace have had on our lives in N.H. and around the globe.

*Expected in-person attendance: 75 people.*

**Exploring Aviation** sponsorships $2,500 per year.

Saturday, Dec. 14, 2024: 11 a.m.

**Children’s Event Series**

**SANTA CLAUS ARRIVES BY HELICOPTER + HOLIDAY TOY PLANE EXHIBIT**
Direct from the North Pole, the Big Guy arrives by chopper to kick off our annual Holiday Exhibit, featuring our collection of more than 2,000 toy planes and model aircraft.

*Expected attendance: 1,000 people.*

*Sponsor all three 2024 children’s events: $5,000.*

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**Named “Best Place To Take Kids in Southern N.H.” in 2023 Hippo Readers’ Poll!**
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Participants in the Aviation Museum’s annual ‘Run the Rail Trail 5-Miler’ run/walk leave the start of the 2023 edition. The course includes a scenic stretch of the newly opened Londonderry Rail Trail.

ADDITIONAL 2024 SPONSORSHIP OPTIONS

To carry out our mission to inspire the next generation of aerospace pioneers, the Aviation Museum of N.H. has several new or ongoing programs underway for which sponsorships are sought.

**Free Admission Friday:**
The Aviation Museum seeks a benefactor to make it possible to offer free admission to the museum one Friday each month. The benefactor would receive full credit in all materials promoting Free Admission Friday. This opportunity requires a minimum commitment of one year in order for proper development and marketing. It’s a great way for charitable giving to open the Aviation Museum to families who otherwise might not visit.

**Annual Free Admission Friday sponsorship: $5,000.**

**Improve Exhibit Accessibility:**
In 2020, the Aviation Museum installed the “Wall of Planes,” a 50-foot-long display of more than 200 high-end model aircraft from all eras. Plans call for this popular exhibit to be improved by adding scannable codes to each model that will link to online historical and technical information about each aircraft, accessible immediately via mobile phone. We would also like to create IT aids for the hearing- and vision-impaired guests. We seek corporate sponsorship to underwrite the costs of this project.

**Accessibility Sponsorship: $10,000.**
NEW! A SECOND High School Student Plane-Building Project:
In September 2024, students at a yet-to-be chosen high school will embark on a new plane-building project designed to give young people the unrivalled hands-on experience of building an actual working (and flying!) airplane: a two-seat Van’s RV-12iS light sport aircraft. Students and faculty will be aided by a team of volunteer mentors from the Aviation Museum, which has committed to raising $210,000 needed to establish this sustainable program at no cost to local taxpayers. It’s workforce development for the next generation of professionals to power our region’s economy.

High School Plane-Building Project: Sponsorships start at $2,500. Contact us to discuss!

Manchester Student Plane-Build Sustaining Fund:
Since 2019, the Aviation Museum has partnered with the Manchester (N.H.) School of Technology in a program that gives high school students the opportunity to assemble a real aircraft: a two-seat all-metal Van’s RV-12is from scratch. The finished aircraft are sold on the open market to fund future plane-builds. The Aviation Museum successfully raised $350,000 to start the program; in 2024, we’re continuing the “Plane Build Sustaining Fund” to cover annual costs of $15,000 to support this innovative hands-on project.

Manchester Plane-Build Sustaining Fund: Seeking $15,000 in 2024 to run the program.

Our ‘25 Club’ of Funding Champions:
The Aviation Museum recently celebrated its 25th anniversary. Looking ahead to the next quarter-century, we’ve identified five projects that will ensure our non-profit can reach its full potential for community involvement and impact. To make these ideas real, we’re seeking donors of either $2,500 or $25,000 to help us reach our goal of $100,000 in working capital. The five initiatives are: connecting to the soon-to-be-built Londonderry Rail Trail Phase VI; upgrading and reopening our archive; acquiring video equipment needed for remote learning; rehabbing our physical plant; and establishing a youth summer camp.

‘25 Club’ of Funding Champions: Donations of $2,500 or $25,000.

For more information contact:  
Jeff Rapsis, Executive Director  
Aviation Museum of New Hampshire  
(603) 236-9237 / jrapsis@nhahs.org

Students, faculty, and volunteers from the Aviation Museum of N.H. and the Manchester (N.H.) School of Technology cut the ribbon on the first student-built plane, which was completed in August, 2022.